



BLUE 2025 BOOK

Trends in optics and optometry comparative European data





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The optical and optometric sector continues to play a vital role in safeguarding vision and eye health across Europe. As the population ages and demand for accessible, high-quality eye care grows, the professions of optometry and optics stand at the forefront of meeting these evolving needs. With increasing recognition of the importance of primary eye care in public health systems, there is a pressing need for reliable, comparative information on how these professions are structured, educated, and regulated across the continent.

The ECOO Blue Book has long served as the most comprehensive resource for understanding the landscape of the optometric and optical professions in Europe. Compiled from data provided by ECOO member organisations, it offers a unique, consistent overview of how optometry and optics are practised, how professionals are trained, and the scope of services they provide. This 2025 edition continues that tradition — and takes it one step further.

For the first time, the Blue Book includes contributions from partner organisations outside of the immediate ECOO membership, offering guest chapters that enrich the comparative perspective. These additional insights highlight the growing international collaboration and shared challenges facing eye care professionals across borders.

Gabriëlle Janssen **ECOO President**

Another major development in this edition is the integration of the World Council of Optometry's (WCO) updated Global Competency-Based Framework for Eye Care, which itself builds upon the World Health Organization's Eye Care Competency Framework. ECOO has aligned its data collection and analysis with this internationally recognised framework, ensuring that the Blue Book not only reflects national realities but also resonates with global standards. This alignment enables clearer benchmarking of professional roles, scopes of practice, and educational pathways — all essential for informed policy-making and workforce planning.

The aim of the Blue Book remains consistent: to provide a detailed, accurate, and comparable dataset on the professions of optometry and optics across Europe. By mapping out both the common ground and the diversity of national contexts, the Blue Book supports a deeper understanding of the opportunities and challenges within the sector. It serves as a valuable tool for educators, regulators, policymakers, and professionals seeking to advance eye care services in line with the needs of European populations.

We thank all member organisations and contributors for their collaboration in making this new edition possible. With its expanded scope and alignment to global standards, the 2025 Blue Book represents a significant step forward in documenting and supporting the evolution of eye care professions across Europe.



ABOUT THE BLUE BOOK **AND ECOO**

THE ECOO BLUE BOOK IS AN AGGREGATION OF DATA ON THE PROFESSIONS OF OPTICS AND OPTOMETRY IN COUNTRIES ACROSS EUROPE. THE AIM IS TO PROVIDE COMPARABLE AND COMPREHENSIVE DATA ON THESE PROFESSIONS TO FOSTER A BETTER UNDERSTANDING OF THE SIMILARITIES AND DIFFERENCES BETWEEN COUNTRIES.

THE BLUE BOOK IS FREELY ACCESSIBLE ON THE ECOO WEBSITE AND IS DESIGNED TO INFORM A VARIETY OF STAKEHOLDERS SUCH AS EDUCATORS, REGULATORS, POLICYMAKERS-AND PROFESSIONALS.

The European Council of Optometry and Optics (ECOO) is the European umbrella association which represents the interests of optometrists and opticians in Europe. It aims to promote eye health to the public across borders and to harmonise clinical and educational standards of optometric and optical practice throughout Europe.

ECOO vision

To improve vision and eye health by providing high-quality, cost- effective optometric and optical services across Europe.

ECOO mission

- To improve eye health and vision for all and eliminate avoidable blindness and visual impairment in Europe.
- To create a harmonised professional and educational system for optometry and optics based on the European Diploma in Optometry and the Qualification in Optics.
- To develop the scope of practice for optometrists and opticians to the degree that the same high standards apply and are mutually recognised in all European countries.

LEARN MORE ABOUT ECOO: www.ecoo.info

DEVELOPING THE BLUE BOOK

KEY FINDINGS AND TRENDS

The new edition of the ECOO Blue Book demonstrates clear progress since the 2020 publication, reflecting the growth and evolution of optometry and optics across Europe. The number of eyecare professionals has continued to increase, and post-graduate educational qualifications have also grown in number, signalling a strong commitment to advanced training and lifelong learning. In addition, the new Blue Book offers a more comprehensive description of professional competencies, providing a clearer overview of the skills and roles within the sector.

More generally, ECOO has observed several important trends shaping the future of eye care across Europe. An increasing number of universities are aligning their curricula with the ECOO European Diploma in Optometry, supporting greater harmonisation of education and professional standards.

There is also a stronger emphasis on prevention, particularly in the area of myopia management, alongside a growing focus on the early detection of eye disease. Ophthalmic care is becoming more multidisciplinary, with task-shifting recognising the vital role of optometrists and opticians as the first point of contact for patients and as primary eye care providers. Technological innovation continues to drive these changes, influencing both clinical practice and the patient experience. Sustainability is also gaining importance, with industry and consumers alike increasingly supporting greener practices.

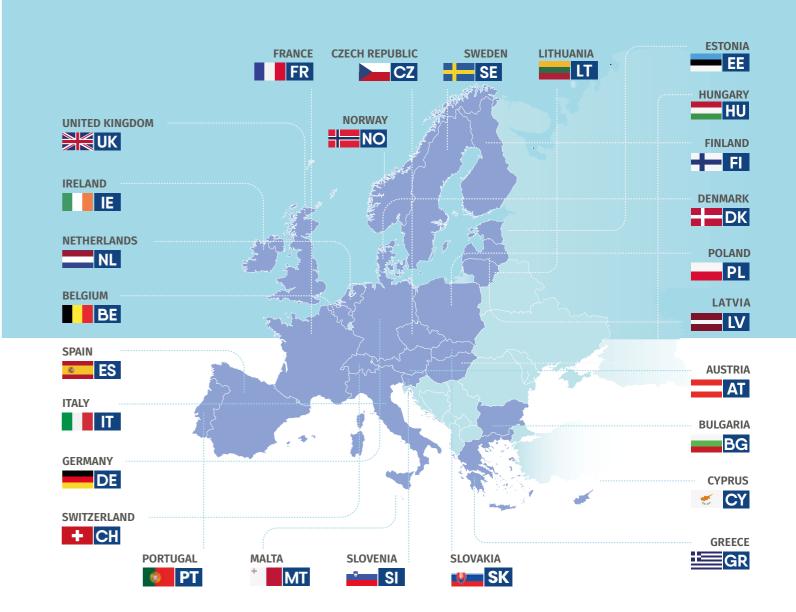
METHODOLOGY

The data has been gathered by means of an extensive questionnaire, filled in by ECOO members, who are national professional associations from 27 countries. The questionnaire was open from April to end of June 2025. The ECOO team

then held in-person meetings with most country representatives to discuss the data and clarify any questions. The data was analysed, reviewed and verified by the ECOO team based on comparisons, knowledge and available information.

DISCLAIMER

The data contained in this Blue Book has been collected as described in the Methodology and compiled in good faith. The optical and optometric sector is complex, with differing professional and regulatory landscapes across countries. Some figures may represent estimates provided to the best of our members' knowledge, while other areas may involve grey zones that allow for interpretation and would require country-specific clarification beyond the scope of this publication. In cases of doubt regarding information for a particular country, readers are advised to contact the member association that provided the data.



COUNTRIES SURVEYED

The geographic scope includes ECOO members only, representing a key membership benefit. The Blue Book questionnaire has been completed by a total of 27 countries, who are members of ECOO. Some countries have more than one professional association, in which case the different parties cooperated to provide the data. Please refer to Annex I for a full list of associations who provided the data.

ECOO ALIGNMENT TO WHO & WCO COMPETENCY FRAMEWORK

The World Report on Vision¹, published by the World Health Organization (WHO) in 2019, highlighted the impact of changing demographics worldwide on eye health and vision needs. It set out an increased need for eye care services in the areas of refractive error and presbyopia correction, and, equally important, the detection and management of chronic ocular diseases such as dry eye, cataracts, glaucoma, age-related maculopathy, and diabetic retinopathy.

This report showed that the WHO recognises the fundamental role of the eye care workforce in improving the outcomes of eye care services. In Europe that workforce includes optometrists, optician-optometrists, dispensing opticians as well as ophthalmologists and orthoptists.

In order to meet the challenges of developing the necessary workforce capacity, WHO produced an eye care competency framework (ECCF) in 20222. This was a welcome recognition of the role of eyecare and

vision in public health by the WHO, and their first policy document focussing on eye care. To complement this, the World Council of Optometry (WCO) launched their Competency Framework for Optometry³ in March 2024. This updated a previous Global Competency-based model of scope of practice for optometry (2015) and aligns with the WHO's competency framework. The WCO previously used a four level-definition of eye care services, but the new competency framework sets out competencies across five domains: 1. Refractive error, 2. Visual function assessment, 3. Ocular health and ocular disease, 4. Public health and 5. Professional practice.

The new WCO competency framework articulates levels of experience based on training duration, in line with the WHO ECCF. Specifically, this has four levels of experience, from basic training in community screening, to expert level training of 7+ years.

For further information on the European alignment with the WCO and WHO frameworks, please click here4.

COUNTRY ALIGNMENT TO WCO COMPETENCY FRAMEWORK

WCO/WHO Competency levels

INTRODUCTORY PROFICIENCY LEVEL 1







- 1. https://www.who.int/publications/i/item/9789241516570
- 2. https://www.who.int/publications/i/item/9789240048416
- 3. https://worldcouncilofoptometry.info/wp-content/uploads/2024/02/WCO_Competency-Framework-for-Optometry.pdf
- 4. https://ecoo.info/wp-content/uploads/2025/09/ECOO-Position-Paper-Alignment-WCO-Competency-Framework-2025-1.pd

IMPACT ON BLUE BOOK

ECOO recognises the importance of the WCO's Competency Framework for Optometry and the value of moving to this format as it aligns with its vision for a common and robust European framework of education in optometry, levelling up the standard of education, strengthening the national capabilities to implement the global strategies for vision care, expanding the scope of practice, and facilitating the free circulation of citizens and professionals across Europe.

This Blue Book is therefore based on the new WCO's Competency Framework for Optometry.

THE PROFESSIONAL LANDSCAPE IN EUROPE

The way the professions are organised varies across Europe due to historic reasons. This section provides a deep dive into the primary eye care professions covered by ECOO's membership.

OPTICIAN (OPHTHALMIC AND/OR TECHNICIAN)



THE PROFESSION IS DEREGULATED





Authority in charge:

MINISTRY OF HEALTH (OR EQUIVALENT)



+ CH = GR

MINISTRY OF THE ECONOMY/COMMERCE (OR EQUIVALENT)



LOCAL/REGIONAL HEALTH AUTHORITY





















LICENSES TO PRACTICE NEED TO BE RENEWED AT REGULAR INTERVALS



HAS A CODE OF CONDUCT FOR THEIR PROFESSION











In France, two codes of conduct are needed: code to exercise (exists in France) professionnal code (does not exist in France).



There is an informal code of coduct drawn up and signed by associations. It is not mandatory nor national.

DISPENSING OPTICIAN

The terms «optician» and «dispensing optician» are sometimes used interchangeably. However, in some countries, a dispensing optician holds a regulated qualification that allows them to interpret prescriptions and fit eyewear, distinguishing them from unregulated optical assistants.

THE PROFESSION IS REGULATED BY LAW













€ CY IE UK

OUALIFICATION

ACTIVITIES ARE RESERVED TO THE

HOLDER OF A SPECIFIC PROFESSIONAL

THE PROFESSIONAL TITLE IS PROTECTED





The CH In Switzerland, there is a nationally regulated training programme for dispensing opticians. The title of this qualification is protected. However, it is a legal requirement for professional practice only in a minority of cantons.

Authority in charge:

MINISTRY OF HEALTH (OR EQUIVALENT)







IE CORU (Health & Social Care Professionals Council)

UK General Optical Council

LOCAL/REGIONAL HEALTH AUTHORITY



THE PROFESSION HAS A REGULATORY BODY











THE PROFESSION HAS MANDATORY **CONTINUING EDUCATION OR CONTINUING** PROFESSIONAL DEVELOPMENT







LICENCES TO PRACTICE NEED TO BE RENEWED AT REGULAR INTERVALS





HAS A CODE OF CONDUCT FOR THEIR PROFESSION





CONTACT LENS SPECIALIST

THE PROFESSION IS REGULATED BY LAW



THE PROFESSION IS DEREGULATED



This service is offered only by registered opticians or dispensing opticians.

Contact lens specialist is a division of the Dispensing Optician Register. All registered optometrists are entitled to fit contact lenses. THE PROFESSIONAL TITLE IS PROTECTED



ACTIVITIES ARE RESERVED TO THE HOLDER OF A SPECIFIC PROFESSIONAL QUALIFICATION



Authority in charge:

MINISTRY OF HEALTH (OR EQUIVALENT)



MINISTRY OF THE ECONOMY/COMMERCE (OR EQUIVALENT)

AT NL

OTHER

CORU (Health & Social Care Professionals Council)

UK General Optical Council

THE PROFESSION HAS A REGULATORY BODY









RENEWED AT REGULAR INTERVALS







LICENCES TO PRACTICE NEED TO BE







HAS A CODE OF CONDUCT FOR THEIR PROFESSION

€ CY IE UK

THE PROFESSION HAS MANDATORY

PROFESSIONAL DEVELOPMENT

CONTINUING EDUCATION OR CONTINUING









OPTOMETRIST

THE PROFESSION IS REGULATED BY LAW



Note that the profession in Spain is unified as optician-optometrist

THE PROFESSION IS NOT YET REGULATED **BUT A LAW IS BEING DISCUSSED**



THE PROFESSIONAL TITLE IS PROTECTED



ACTIVITIES ARE RESERVED TO THE HOLDER OF A SPECIFIC PROFESSIONAL QUALIFICATION



Optometrists are under the Optician Registry

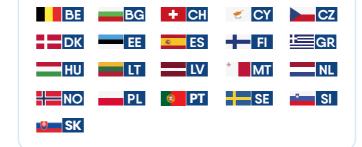
Optometry professional rights is currently deregulated after a group of colleagues appealed to the state Council

The profession is not officially recognised or regulated by national law, although its practice is tacitly permitted and indirectly governed by commercial and public health regulations. The profession itself is lawful: the «optician» component is regulated, while «optometry» is governed by case law.

Regulated in accordance with the Norwegian Health Personnel Act (paragraph 4)

Authority in charge:

MINISTRY OF HEALTH (OR EQUIVALENT)



LOCAL/REGIONAL HEALTH AUTHORITY

BE + CH





OTHER



The vast majority of optometrists are also qualified opticians, so the competent authority in this case is the Ministry of Health. For those who obtained a regional diploma in optometry, the competent authority is the local authority, while for those who hold a university degree and are registered with the Order of Physicists, the competent authority is the Order of Physicists and Chemists.

UK General Optical Council



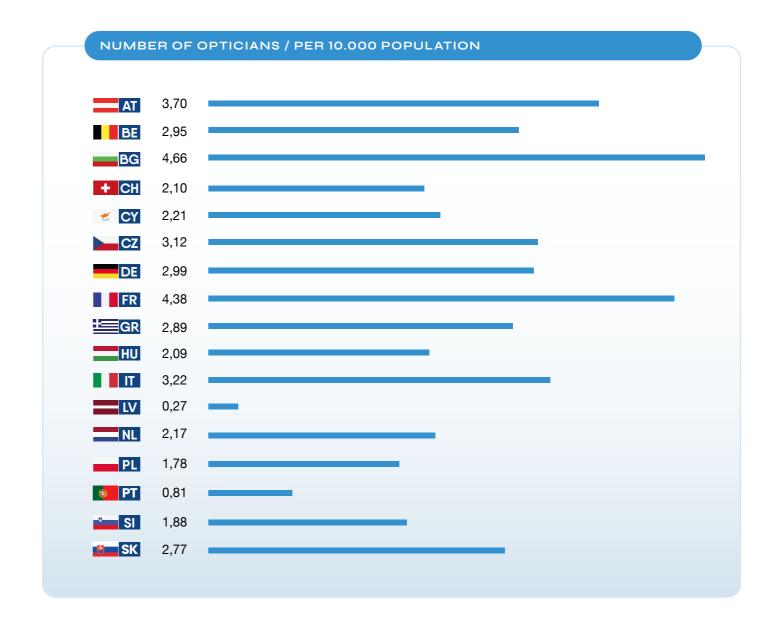




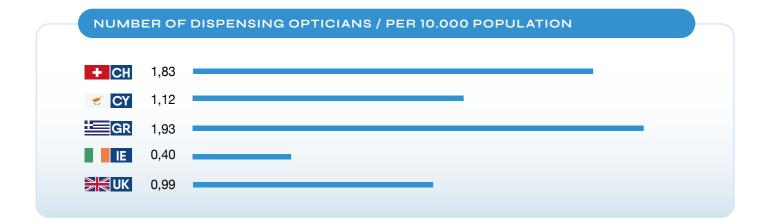


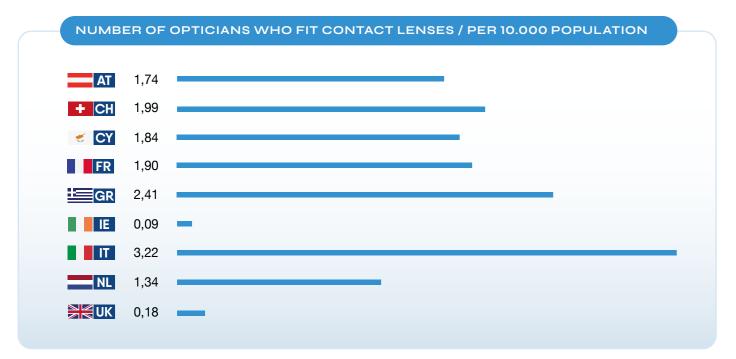
PROFESSIONS IN NUMBERS

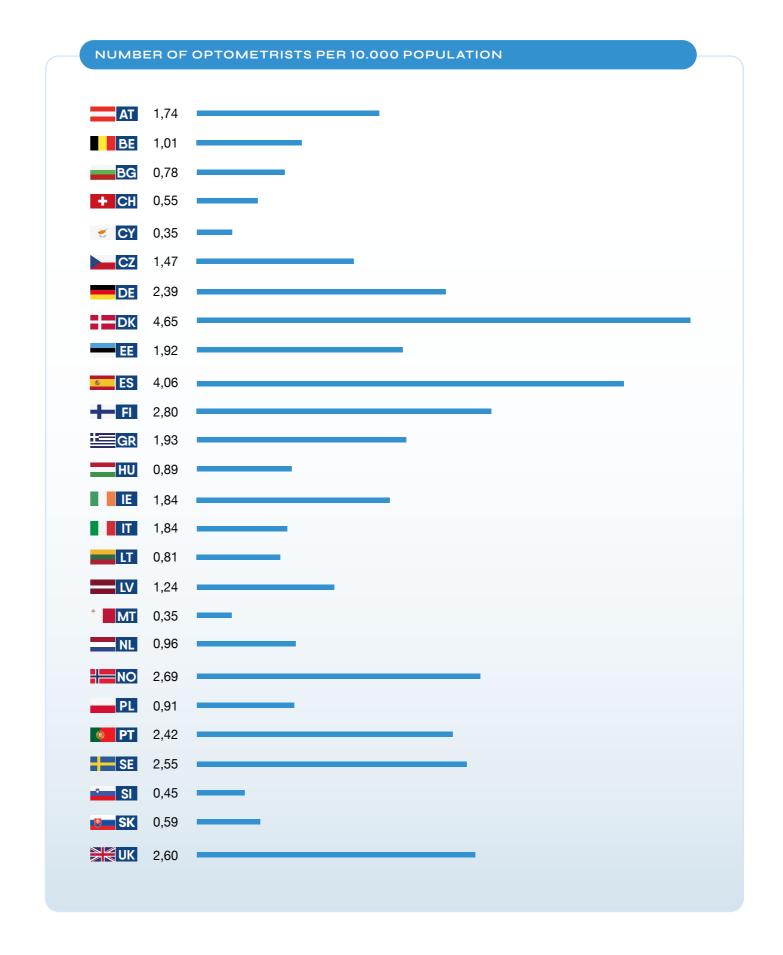
The figures are represented in "per 10.000" population so as to allow for a comparison of the data. The population figures are based on the latest available data from the World Bank (2024). The reference to the population figures used is included in Annex II. The data provided in the graphs are collected data or estimates from ECOO's member associations.



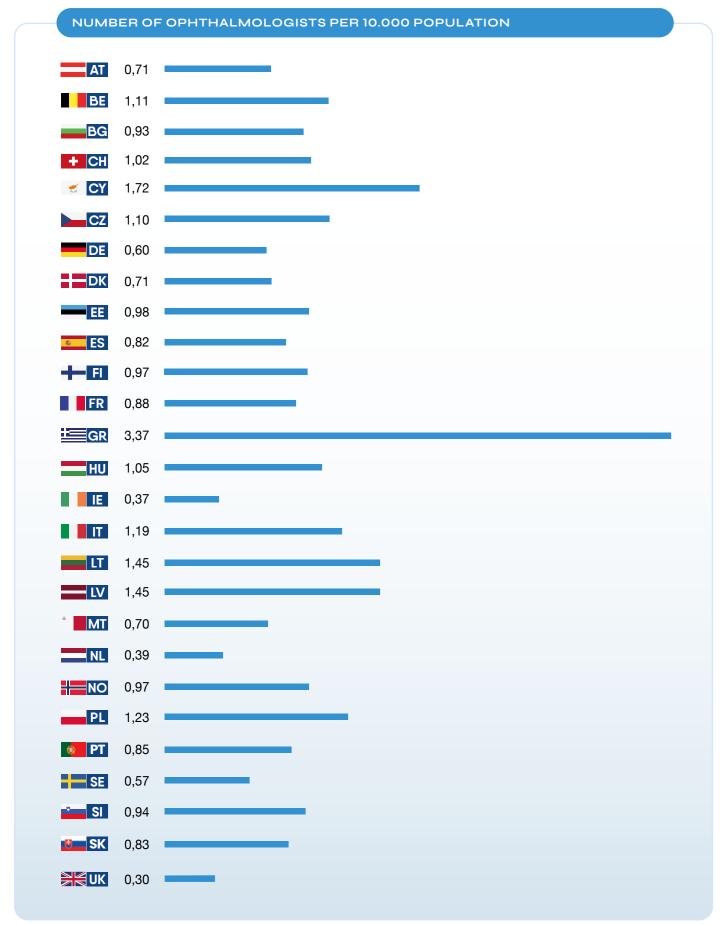
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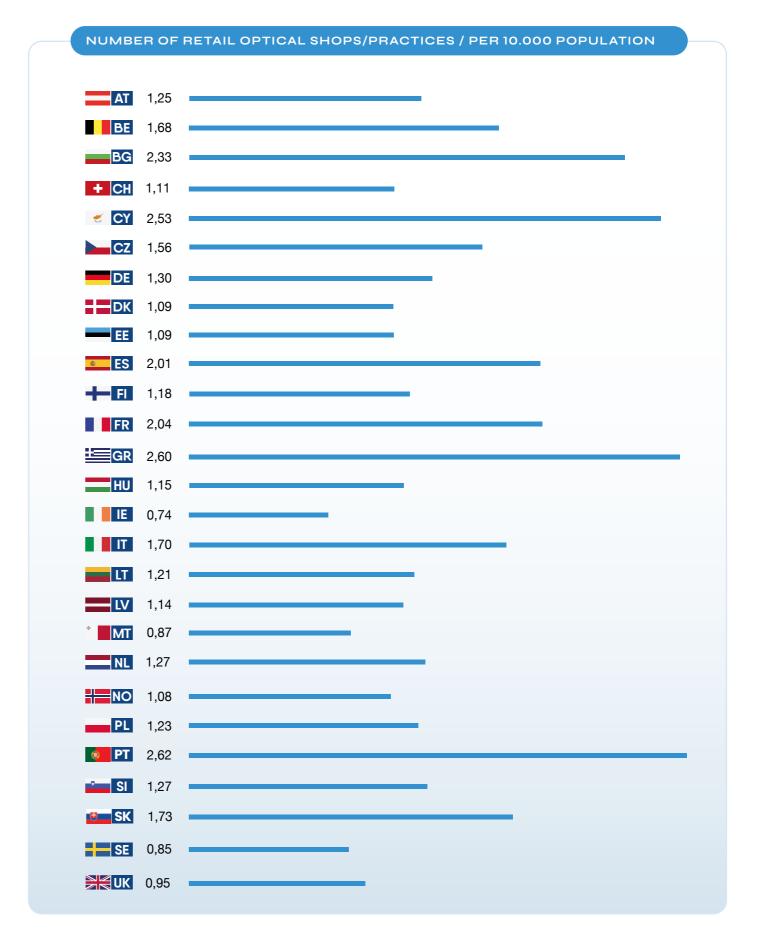












AT

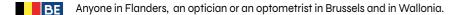


OPTICAL SHOP / PRACTICE OWNERSHIP

Requirements for owners of an optical shop or practice vary across Europe. This section provides an overview of the requirements in each country.







In most Swiss cantons, retail opticians are not subject to specific legal requirements, whereas optometric services are regulated nationwide. In a few cantons, however, retail opticians must also obtain a licence from the health authority.

Anyone can own an optical shop but the person in charge (manager) must be registered as optician / optometrist / or dispensing optician.

Every optical shop needs a responsible professional, that is, a qualified eye care practitioner.

In Spain, there is health legislation for the opening of optical establishments that requires the appointment of a technical director, who must be a registered and licensed optician-optometrist and must always be present when the establishment is open.

Anyone, but with the regulation of state institutions.

Every official optical practice must have a responsible professional, a qualified optician with five years' experience.

SCOPE OF PRACTICE

What a professional (optometrist and/or optician) is legally allowed to do.

The scope of practice of opticians and optometrists in Europe reflects historical, educational, and regulatory variations. Originating from the craft of lens manufacturing and spectacle dispensing, the profession of optician has developed into an integral component of community eye care. Opticians play a vital role in eye care by performing a range of tasks that support optimal vision correction and contribute to the early detection of eye problems.

Core responsibilities of the optician

Opticians provide services that support both vision correction and patient management. Their principal tasks include:

- Measuring visual acuity and supporting preliminary visual assessments
- Communicating findings to patients in a clear and professional manner
- Advising and dispensing spectacles, including lens selection, frame adjustment, and technical repair
- Fitting and providing aftercare for contact lenses, where permitted by law
- Documenting and managing patient records in compliance with relevant legislation and privacy standards
- Referring patients to optometrists or ophthalmologists when further assessment or treatment is required

Role of opticians in eye care delivery

As the first point of contact for many patients, opticians enhance accessibility of eye care and contribute to the early detection of visual problems. They also provide guidance on preventive measures, such as digital eye strain and UV protection, thereby supporting public health.

Collaboration and Professional Standards of the optician

Opticians work within a broader eye care framework, collaborating with optometrists, ophthalmologists, and other healthcare providers to ensure continuity of care. Educational requirements differ across Europe, but continuous professional development is essential for maintaining competence and adapting to technological advancements.

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Trends in optics and optometry – comparative European data

The Scope of Practice of optometrists varies considerably in nuance and complexity across Europe and is therefore summarised in the table below.

Within scope of practice

Practised activity

Outside scope of practice

OPTOMETRY	AT	BE	BG	ā	5	1	CZ	DE	DK	H	S	□	<u>8</u>	로	쁘	E	5	<u>≥</u>	Σ	뉟	N N	7	F	SE	S	SK	M M M
	I				• • • • • • • • • • • • • • • • • • • •				ij		•	+	WII	II				II	+	II	#		®			=	
Case history							<u></u>																				
Visual acuity							<u>.</u>																				
Objective refraction																											
Subjective refraction							<u> </u>																				
Cycloplegic refraction							<u> </u>																				
Amplitude of accommodation							<u> </u>							•													
Ocular motility							<u>.</u>								•												
Cover test							<u>.</u>							•	•												
Stereopsis																											
Binocular vision status																											
Pupillometry							<u>.</u>						•														
Pupil function																											
Diagnostics in pupil testing																											
Slit lamp exam of the anterior segment and adnexa													•														
Tonometry													•														
Keratometry																											
Pachymetry													•														
Gonioscopy													•														
Corneal topography													•														
Axial length measurements													•														
Colour vision											•		•														
Fundus photography													•														
Funduscopy											•		•														
Dilated funduscopy													•														
Optical Coherence Tomography)					•		•														
Perimetry)					•																
Blood pressure													•														
Providing pharmacological care, including ocular therapeutics and myopia control agents	•	•	•		•	•		•	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Pre- and post-operative care of ocular surgical procedures						•																					
Informing the patient about findings													•														
Refers patient (if needed) with all necessary information to the provider			•										•	•											•		
Records the patient information in a secure system as per legislative requirements	•	•	•						•		•	•	•	•	•	•	•	•	•		•	•					

COMPETENCES

Trends in optics and optometry – comparative European data

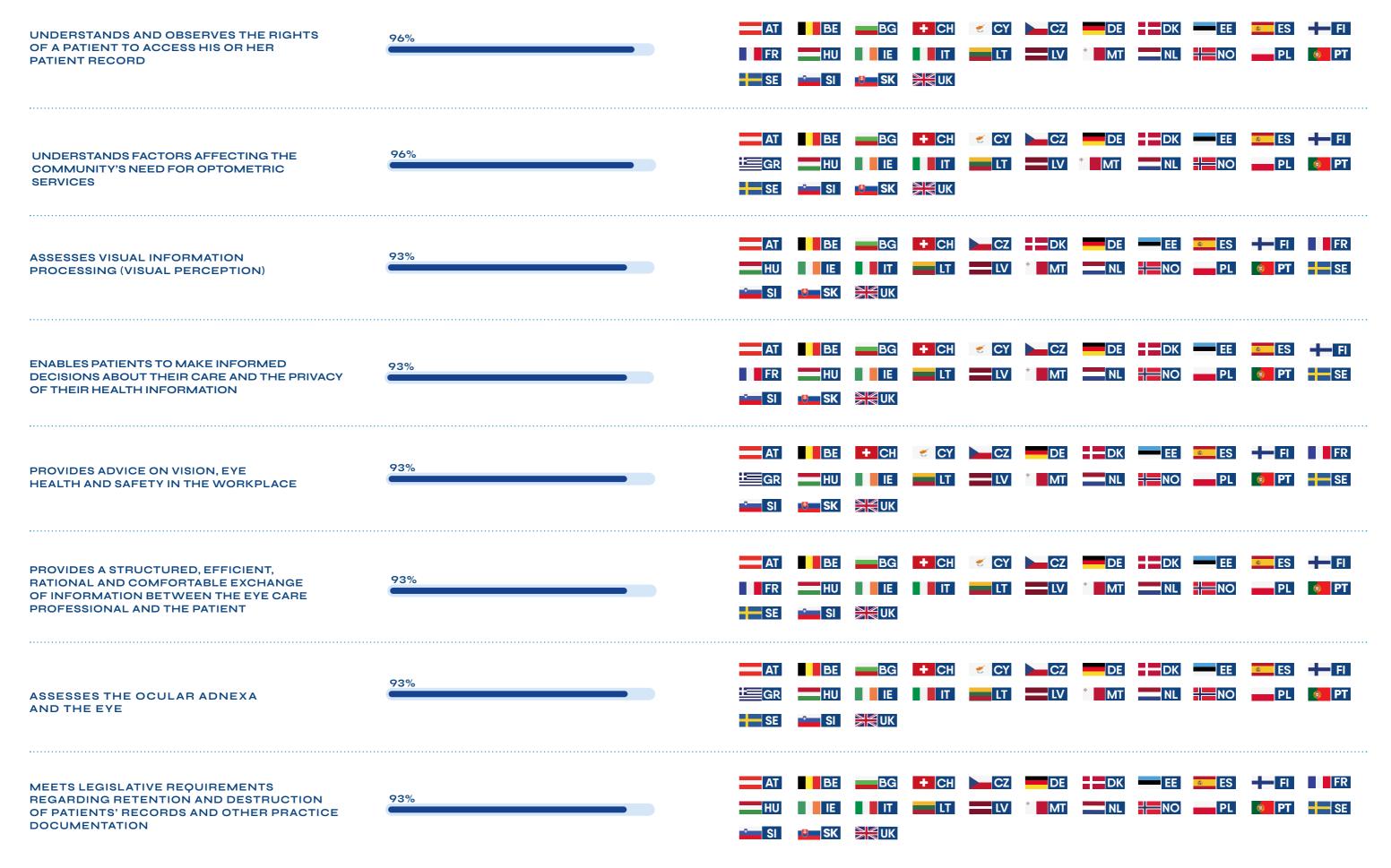
What a professional (optometrists and/or optician) is trained and qualified to do. Percentages of countries (total 27)

ASSESSES REFRACTIVE STATUS	100%	AT BE BG + CH CY CZ DE DK EE SES + FI FR EGR HU IE IT LT LV MT NL HO PL FR T SE SI SK KUK
RECORDS PATIENT INFORMATION AND DATA IN A CLEAR, SECURE, ACCESSIBLE, PERMANENT, AND ACCURATE WAY	100%	AT BE BG + CH CY CZ DE DK EE ES FI FR EGR HU IE IT LT LV MT NL HOO PL FR FS SI SK KUK
PRESCRIBES CONTACT LENSES	96%	AT BE BG + CH CY CZ DE DK EE S ES + FI EGR HU IE IT LT LV MT NL HNO PL 6 PT SE SI SK KUK
REFERS PATIENTS TO AN OPHTHALMOLOGIST AND RECEIVES PATIENT REFERRALS	96%	AT BE BG + CH CY CZ DE DK EE SES FI FR EGR HU IE IT LV MT NL HNO PL 9 PT SE SI SK KUK
ASSESSES BINOCULAR FUNCTION (EYE ALIGNMENT, EYE MOVEMENTS, STATUS OF BINOCULARITY ADAPTABLITY OF ACCOMMODATION)	96%	AT BE BG + CH CY CZ DE DK EE ES FI FR HU IE IT LT LV MT NL HNO PL 0 PT SE SI SK KUK
PRESCRIBES SPECTACLES AND DISPENSES SPECTACLES PRESCRIPTIONS	96%	AT BE BG + CH CY CZ DE DK EE S FI GR HU IE IT LT LV MT NL HNO PL OPT SE SI SK KUK

Trends in optics and optometry comparative European data

Trends in optics and optometry comparative European data





Trends in optics and optometry – comparative European data

Trends in optics and optometry - comparative European data

2025

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BOOK

ASSESSES CENTRAL AND PERIPHERAL SENSORY FUNCTION	89%	AT BE BG + CH CY CZ DE DK EE ES FI FR HU IE IT LV MT NL NO PL PT SE SI SKUK
COOPERATES WITH OPHTHALMOLOGISTS IN PROVISION OF PRE- AND POST-OPERATIVE MANAGEMENT OF PATIENTS	89%	AT BE BG + CH CY CZ DE EE ES FI EGR HU IE LT LV MT NL NO PL PT SE SI
RELEASES INFORMATION FROM HEALTH RECORD AND/OR OBTAINED FROM PATIENTS ONLY WITH THE CONSENT OF THE PATIENT	89%	AT BE BG + CH CZ - DK EE ES - FI FR HU IE IT LT LV MT NL - NO PL 6 PT - SE SI SK KUK
LIMITS ACCESS TO PATIENT RECORDS TO AUTHORISED PERSONNEL	89%	AT BG + CH CZ DE DK EE ES FI FI FR HU IE IT LT LV MT NL HNO PL 6 PT SE SI SK KUK
ADDRESSES PATIENT PRIVACY WHEN PATIENT INFORMATION IS TRANSFERRED	89%	AT BG CZ + CH DE DK EE SES + FI FR HU IE IT LT LV MT NL HNO PL FF SE SI SK KUK
MAKES GENERAL OBSERVATIONS OF PATIENT	85%	AT BE BG CY CZ TOK TEE TO DE THU T CH IE IT LV MT HO PL PT SK EES TO NL NO DE TO NL
PROMOTES ISSUES OF EYE AND VISION CARE AND GENERAL HEALTH TO THE COMMUNITY	85%	AT BE BG + CH CY DE DK EE ES + FI FR HU IE IT LT LV MT NL HO PL PT SE
PRESCRIBES LOW VISION DEVICES	81%	AT BE BG + CH CY DE DK EE ES F FI EGR

Trends in optics and optometry – comparative European data

Trends in optics and optometry – comparative European data



MANAGES PATIENTS REQUIRING VISION THERAPY (E.G. AMBLYOPIA, STRABISMUS, BINOCULAR VISION DISORDERS)	81%	AT BE BG + CH CY DE + DK EE ES + FI EGR IE IT LV MT NL + NO PL PT + SE SI SI UK
COLLECTS AND INTERPRETS INFORMATION FROM PREVIOUS ASSESSMENTS BY OTHER HEALTHCARE PROFESSIONALS OR FROM OTHER PEOPLE THAT IS RELEVANT TO THE PATIENT'S CARE, WITH THE PATIENT'S CONSENT	78%	AT BE + CH BG DE + DK EE ES FI HU IE IT LT LV MT NL HNO PL PT SE KUK
ASSESSES SIGNS AND SYMPTOMS FOUND DURING THE OCULAR EXAMINATION THAT HAVE SIGNIFICANCE FOR THE PATIENT'S SYSTEMIC DISEASE	74%	AT BE + CH & CY CZ DE + DK ES + FI EGR HU IE LV MT NL H-NO PT + SE SK KUK
UNDERSTANDS, EXPLAINS, RECOMMENDS, OR OFFERS SUBSIDISED EYE CARE PROGRAMMES TO ELIGIBLE PATIENTS	67%	AT BE + CH CZ + DK EE ES HU IE LT MT NL + NO PL PT + SE SK KUK
UNDERSTANDS AND EXPLAINS TO PATIENTS LOCAL SUPPORT SERVICES FOR VISION IMPAIRMENT AND BLINDNESS AND PREPARES RELEVANT REPORTS ON THEIR VISUAL STATUS	63%	AT BE + CH CY DE + DK EE ES IIE LV MT NL + NO PL PT + SE SKUK
PROVIDES OR DIRECTS PATIENTS TO EMERGENCY CARE (SITUATIONS REQUIRING EMERGENCY OPTOMETRIC CARE AND GENERAL FIRST AID)	63%	AT BE + CH & CY DE EE ES FR IE LV MT NL HNO PL PT + SE WUK
PROVIDES PATIENTS WITH OR GUIDES ACCESS TO DOMICILIARY (HOME) CARE	56%	CY + CH DE DK EE ES + FI IE LV MT NL NO PL SE KUK
DEMONSTRATES KNOWLEDGE OF APPROPRIATE PRESCRIPTION OF THERAPEUTIC PHARMACEUTICAL AGENTS FOR DIFFERENT CONDITIONS	37%	+ CH ES - FI IE LV NL HO PL SE KUK
PRESCRIBES PHARMACOLOGICAL AND OTHER REGIMENS TO TREAT OCULAR DISEASE AND INJURY	11%	+ CH IE WK



Professions which normally provide eye examinations and treatment of strabismus or amblyopia in children

The majority of countries surveyed reported that the examination and treatment of strabismus or amblyopia in children is primarily carried out by ophthalmologists, particularly paediatric ophthalmologists, often working in hospital departments specialising in binocular vision disorders.

Orthoptists may also play a significant role, either independently or in collaboration with ophthalmologists, especially in the management and follow-up of these conditions. In some countries, optometrists and optician-optometrists are involved at the first point of care, referring more complex cases to ophthalmologists or orthoptists for advanced management. Overall, a multidisciplinary approach is common, with ophthalmologists leading diagnosis and treatment, supported, depending on the system, by orthoptists and optometrists.

ASSESSMENTS CARRIED OUT BY OPTOMETRISTS AND/OR **OPTICIANS**

This section looks at the assessments carried out by optometrists and/or opticians across Europe in relation to driving as well as services provided to children.











In most countries, these competences are limited to optometrists or professionals with specific specialisations, with varying age restrictions that often require referral to ophthalmologists for younger children.

For detailed, country-specific rules on age brackets and conditions, please consult the relevant national association; the purpose here is simply to present the overall picture of services provided to children under the age of 18.



STANDARD EYE EXAMINATIONS

There is broad consistency in what is typically included in a standard eye examination in countries across Europe. Most countries report that a routine exam normally involves taking a case history, performing objective and subjective refraction, assessing near and distance vision, accommodative function, evaluating binocular vision and ocular motility, and checking pupil responses.

A standard examination in many countries generally also includes assessment of the anterior and posterior eye (without dilation) and measurement of intraocular pressure (tonometry). While more specialised procedures such as dilated posterior segment examination, visual field testing, or blood pressure measurement are

important clinical tools, they are in most cases not routinely part of a typical exam and are usually carried out only when clinically indicated.

Communication with the patient is also considered a standard element of the eye examination. Most countries include discussion of the findings, advice on the recommended interval before the next examination, issuing a prescription for spectacles or contact lenses, and referral to a general practitioner or ophthalmologist when necessary.

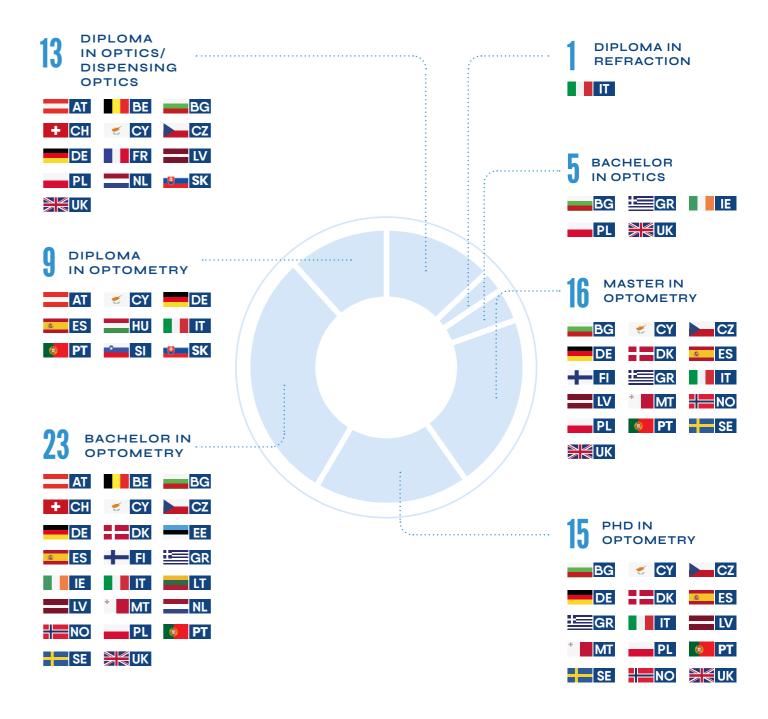
ECOO has published a Position Paper describing a comprehensive optometric vision examination, which can be accessed <u>here</u>5.

COUNTRIES WHERE THE CONTENT OF THE EYE EXAMINATION IS REGULATED ES LT LV MT

EDUCATIONAL LANDSCAPE

Education represents the basis for professional development. This section provides an overview of the different educational qualifications that exist in each country.

OPTICIAN/OPTOMETRIST QUALIFICATIONS



Professions which normally provide eye examinations in adults across Europe

In most of the 27 countries surveyed, eye examinations for adults are commonly provided by optometrists and ophthalmologists, with optometrists typically serving as the primary providers of routine vision exams and community eye care. Ophthalmologists play a significant role, especially for more complex or medical eye conditions. Some countries additionally involve opticians, orthoptists, or other eye care professionals in

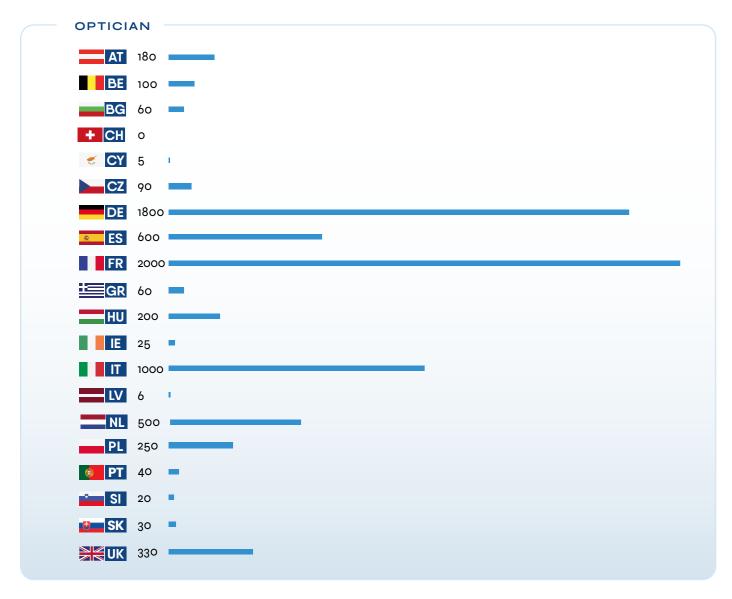
providing examinations. There are also reports of eye care professionals working in optical practices increasingly taking on this role due to long waiting lists in ophthalmology clinics. Overall, the delivery of adult eye exams is most often a shared responsibility between optometrists and ophthalmologists, depending on the healthcare structure and regulations in each country.

5 http://ecoo.info/wp-content/uploads/2025/08/ECOO-Contents-of-Vision-examination-Position-Paper-April-2025.pdf

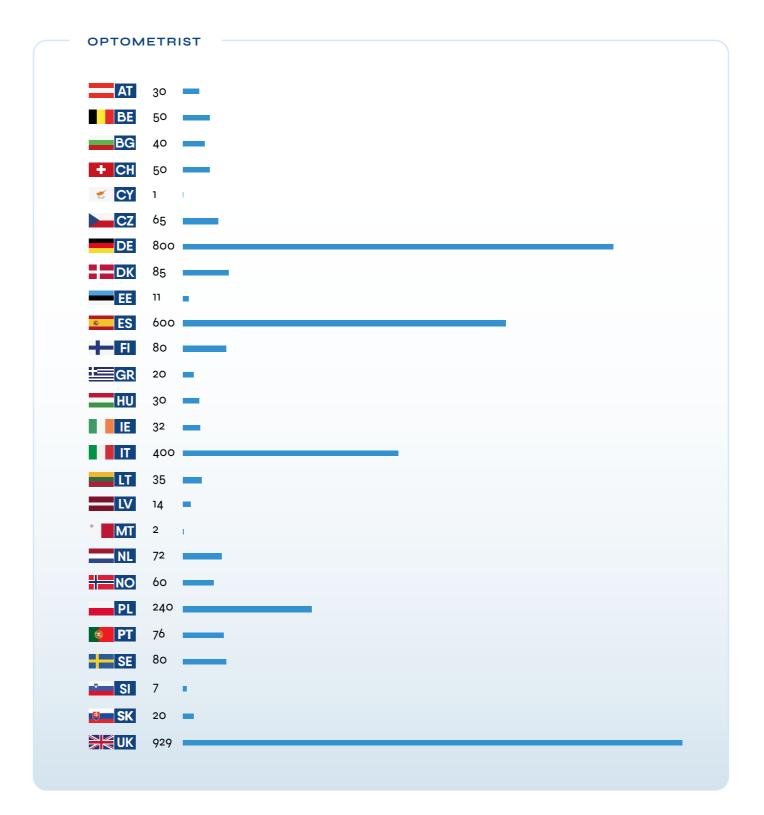
BOOK

2025 BLUE BOOK

NUMBER OF STUDENTS ENTERING PROFESSION EACH YEAR (INCLUDING IF THEY HAVE BEEN EDUCATED ABROAD)







FUNDING OF EDUCATION







Privately if it is a part time course

GR Funding is private for schools after secondary level

Students pay a registration fee for undergraduate education, there are government grants available for those classified as 'low-income' to support completion of third level education.

This is for optometrists, education for opticians is paid by the student

Slovenia does not have its own study programme, all diplomats study abroad.

In Scotland the state funds education; in the rest of the UK a shared funding model operates.





PROFESSIONS' ROLE IN PUBLIC HEALTH

The professions' role in public health provides an overview on how well professional services are integrated in the national health/care system and what key differences we can observe across Europe.

DOES THE SOCIAL SYSTEM (NUMBER OF COUNTRIES):

Pay for eye exams for **children until 18 yrs** old when the **optometrist** performs the examination?

7

DE IE -

UK

Pay for eye exams for the elderly > 65 yrs old when the optometrist performs the examination?

6

BG DE IE

* MT PL SKUK

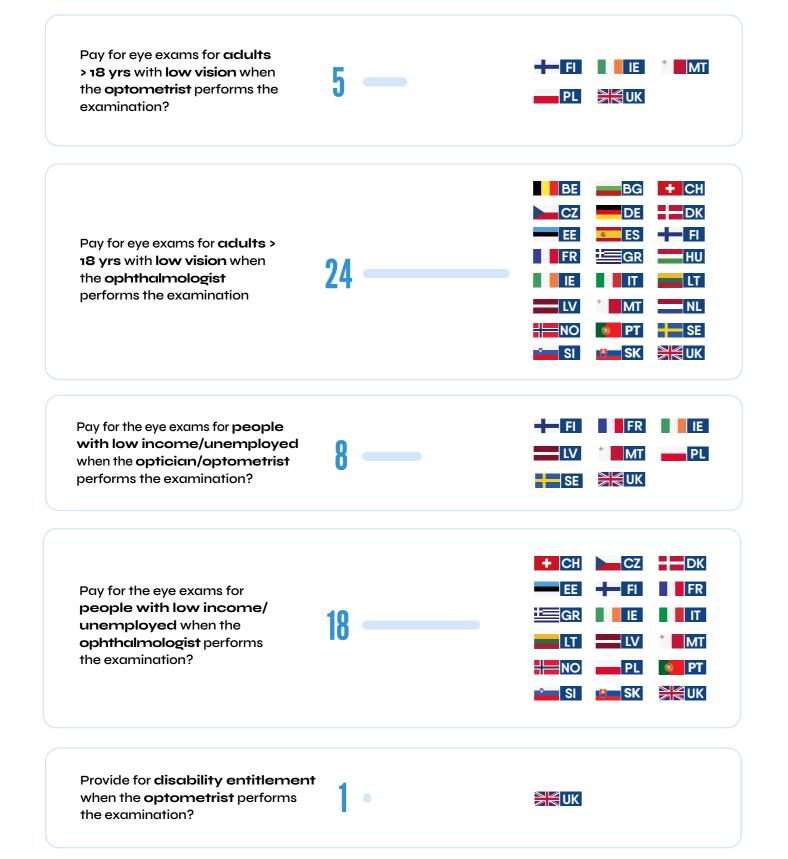
Pay for eye exams for the elderly > 65 yrs old when the ophthalmologist performs the examination?

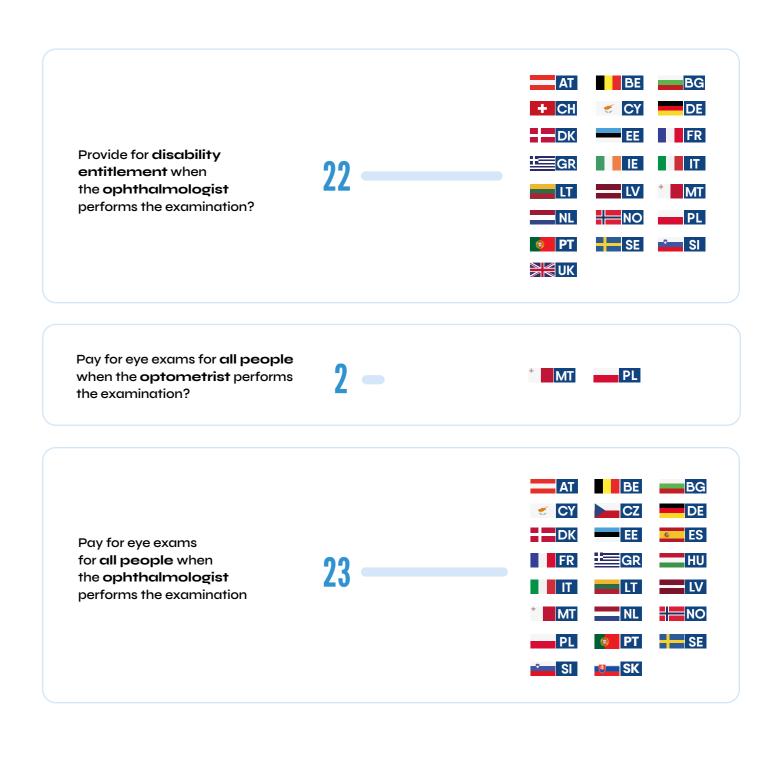
22



30

Trends in optics and optometry – comparative European data





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GUEST CHAPTERS

For this edition of the Blue Book, ECOO has invited two partners to contribute with guest chapters. The aim is to present more perspectives and complementary data, from areas of the sector that they are the experts in, thus enriching the data collection. Our partner contributing in this edition are:



A global leader in consumer intelligence and retail data analytics, NIQ provides insights into market trends, shopper behavior, and brand performance across the Tech and Consumer Durables (T&D) industry (powered by GfK intelligence), consumer packaged goods space, and more. ECOO and GfK (now a part of NIQ) entered into a partnership in 2021, to make GfK's Optics trends and insights available to ECOO's members and to promote the inclusion of those members' data into the GfK reporting.

EuromContact:

The European association representing the contact lens and lens care industry, promoting dialogue with stakeholders and advocating for a fair regulatory environment in Europe. ECOO and EuromContact have cooperated on various topics, whether of legislative or economic nature, for over 20 years, each bringing their respective association's perspective and knowledge to the issues at stake. ECOO's affiliates Johnson & Johnson and Alcon are members of EuromContact.

Disclaimer: The data and views provided in these guest chapters have been provided directly by the respective organisations and have not been gathered by ECOO or its members directly.



LOOKING TOWARDS THE FUTURE: TRENDS IN THE EUROPEAN OPTICAL MARKET

By Sarah Bartz, Global Strategic Insights Director

The eyewear and contact lens market has undergone notable shifts in recent years, shaped by an evolving retail landscape, rising health awareness amongst consumers and advances in technology. Despite household financial pressures, consumers are elevating health and wellness as a priority over more discretionary spending.

Recent market developments

Higher prices and a consumer trend towards more expensive options – daily contact lenses, progressive spectacle lenses, and fashionable and quality frames - has led value growth to outpace volume growth. In the first half of 2025 across the tracked European market, spectacle lenses grew 4% in value and 2% in volume, frames grew 4% in value and 2% in volume and contact lenses grew 3% in value but remained flat (0%) in volume¹.

Online sales of contact lenses - including both pure-play e-commerce and clickand-mortar models - have grown by 3.5% in value, slightly outpacing the 2.9% growth seen in traditional retail channels2. However the share of market that online sales captures is steady, meaning there is no displacement of the traditional retail sales instore across optics retail channels.

A growing number of retailers are combining digital convenience with in-store expertise - known as omnichannel - and trusted eye care providers recommendations: putting consumer needs at the heart of an omnichannel strategy is key.





Source: NIO (GfK) Market Intelligence. Contact Lenses, EU: GB. DE, NL, PL, DK, NO, SE, ES, IT, FR, Online includes Click & Mortar sales H1 = January to June period. Note fixed currency exchange rates used for non-EU countries

1 NIO Market Intelligence, Spectacle Lenses: IT. DE. FR. ES. Spec, Frames IT. DE. FR. ES, GB. Contact Lenses: EU12: IT. FR. ES, DE. GB. DK. JE. NL. PL

2 : NIO Market Intelligence, Contact Lenses; EU12: Online sales vs traditional sales

1 NIQ Market Intelligence, Spectacle Lenses: IT, DE, FR, ES. Spec. Frames IT, DE, FR, ES, GB. Contact Lenses:

EU12: IT. FR. ES. DE. GB. DK. IE. NL. PL. NO. SE. CH.

in monthly equivalent volume pieces for 2 eyes.

2 NIQ Market Intelligence, Contact Lenses: EU12: Online sales vs traditional sales. Jan-June 2025 revenue

Fixed exchange rate EUR currency, value sales. Volume in Units, for contact lenses exp

growth vs prior year period, in sales value Euros.

3 NIO Consumer Life global survey, 2025, Core 18

4 NIQ Market Intelligence, Myopia Management approved lenses – Spectacle lenses (EU4: France, Italy,

Spain, Germany) and Contact lenses (EU12)

or 7 on a 7 point scale of importance.

Shifting consumer preferences

69% of people worldwide in 2025 agree that health and fitness is an important part of their lifestyle, up 4 percentage points vs 20193. Preventative health is also important, with personal diagnostics and core wearables products seeing continued demand. Within the optics sector, sales of myopia management lenses are growing double-digit, reflecting the trend towards protecting eyesight in children and taking preventative action early4.

Contact lenses | EU12 | Myopia Management

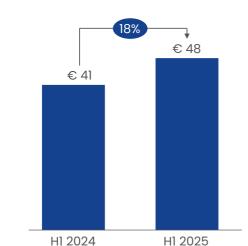
Sales Millions €Euro



*please note there are coverage differences between contact lenses and spec lenses

Source: NIQ (GfK) Market Intelligence, Contact Lenses. Traditional Retail sales only.: France, Italy, Spain, Germany, Netherlands, Great Britain, Ireland, Sweden, Switzerland, Norway, Denmark, Poland A value sales in Furo: fixed exchange rate. Myopia Managment lenses coded according to those with regulatory approval. H1 = January to June

Spectacle lenses | EU4 | Myopia Management Sales Millions €Euro



Source: NIQ (GfK) Market Intelligence, Spectacle Lenses: Traditional Retail Sales only. Italy, Germany, France, Spain. ^Fixed exchange rate EUR currency, value sales in Euro. Myopia Management lenses coded according to those with regulatory approval. H1 = January to June

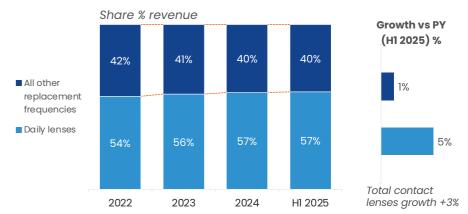
5 NIQ Global Health & Wellness Survey, 2025. 9 countries; FR. DE. IT. NL. ES. UK. CZ. PL. HU. 1000

6 NIO Market Intelligence, Tech Glasses: IT, DE,

Seeking products that make life convenient is another important consumer trend worldwide. Daily disposable contact lenses have become a major growth driver of the category, now representing over half of all contact lens sales. This highlights consumers' increasing preference for comfort and flexibility - enabling them to effortlessly switch between contact lenses and glasses as they study or work from home, and transition smoothly to life on the go.

Growth of daily contact lenses





Source: NIQ (GfK) Market Intelligence: Sales Tracking | Contact lenses | EU12 countries | Sales value EUR fixed currency exchange rates. All others =

Technology

Health tech is evolving toward proactive monitoring and personalised care. According to NIO's 2025 Health & Wellness survey, 51% of respondents across 9 European countries would use a digital device or app that tracks daily health and offers tailored recommendations. Nearly half are also willing to pay a premium for personalised health and wellness products5.

While adaptive lens technologies and smart contact lenses are still in their early prototype stages, other trends are already here. Smart glasses, for instance, are gaining momentum—sales revenue in European optics retail channels tripled between 2023 and 2024⁶. More manufacturers are entering the space through strategic partnerships, typically pairing a tech-focused company with an eyewear specialist, emphasising both functionality and aesthetics. The positioning of glasses as the next generation of wearables highlights their potential as a handsfree, convenient option while also reinforcing the central role of vision in how we interact with and experience the world.

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Looking ahead: the NIO view

As populations age, digital lifestyles expand, and health consciousness rises, the European optical sector is well-positioned for sustainable growth.

Whilst eye care is a necessity, it is also important to recognise that it is not immune to or untouched by broader consumer trends and habits - like convenience, personalisation and proactive health management. In this evolving landscape, the human connection, clinical expertise, and patient education remain at the heart of effective care. Yet, by thoughtfully embracing digital tools and online platforms, eye care professionals can complement and enhance traditional practice and meet evolving patient expectations in new and different ways.



CONTACT LENSES IN EUROPE: MARKET DYNAMICS, CONSUMER TRENDS, INNOVATION & SUSTAINABILITY

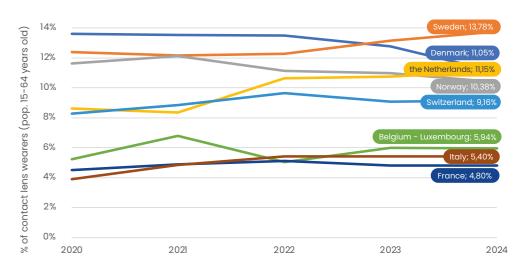
by Anne-Laure Martinet, Secretary General of EuromContact

Market trends & industry insights

The European contact lens market has demonstrated an overall growth over the past five years, with an average annual increase of 4.7% between 2020 and 2024. Following the sharp -9.1% decline in 2020 due to pandemic lockdowns, the market rebounded strongly with growth peaks of +10.8% in 2021 and +13.1% in 2022. Growth has since normalised, reaching +3.8% in 2023 and +5.9% in 2024. While robust, this recovery has been somewhat slower than in markets outside the EU, where average annual growth exceeds 6%, despite experiencing similar pandemic disruptions.

Regional dynamics remain distinct across Europe. The Nordic countries (Denmark, Sweden, Norway) as well as the Netherlands continue to lead in contact lens usage among people aged 15-64. Usage is still increasing in Sweden, while stabilising in Denmark and Norway. Southern and Central European countries such as Italy, Germany, and Spain, which began from lower usage levels, have shown upward trends. The UK & Ireland, Switzerland, Belgium & Luxembourg, and France have remained relatively stable over the past five years.

Evolution of contact lens wearers between 2020 and 2024



Looking ahead, the European contact lens market is expected to expand by approximately 3-3.5% annually in the coming years, driven by demographic trends (ageing populations), lifestyle factors (increased screen use, rising myopia prevalence), and continuous product innovation. As eye health and vision correction become even more critical in today's digital world, contact lenses are evolving to meet consumer demands for comfort, flexibility, and lifestyle enhancement.

The online share of contact lens sales surged in 2020 and continued to grow in 2021 across all markets (Europe, USA, Latin America, Asia-Pacific, Middle East and Africa). According to the 2024 Contact Lens Spectrum survey, practitioners estimate that 23% of their patients purchase lenses online, a figure stable since 2021.

Consumer behaviour & preferences

Looking at what is influencing the contact lens product and brand that people buy, wearers are driven heavily by the eyecare provider's recommendation and by lens comfort, both outweighing price considerations studies show. This pattern is consistent across both Europe and the US.

Loyalty in this sector remains high. Services that make the lives of contact lens patients more convenient, such as direct-to-patient delivery or subscription schemes, strengthen loyalty to both the practice and contact lens. After-sale care is highly valued: 83% of patients cite it as a factor influencing their choice of practice.

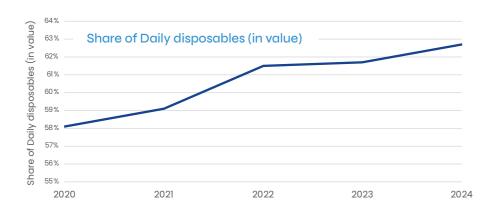
While e-commerce and digital tools increasingly shape the purchasing journey, the importance of physical retail and in-practice experiences remains critical. Across all age groups, professional advice and personalised service continue to be "paramount." Eye care providers are responding by integrating digital solutions alongside in-store services, ensuring they meet rising consumer expectations for digital convenience.

European Soft Contact Lens and Lens Care markets'

Innovation & technology

Since their origin in the late 19th century, contact lenses have undergone profound evolution. Today, innovation continues to drive major shifts in the contact lens market by improving comfort, health outcomes, and opening new functional applications. Key developments over the past two decades include:

- Silicone hydrogel lenses, enhancing oxygen permeability and enabling longer, healthier, and more comfortable wear
- Daily disposables, valued for hygiene and convenience



- Myopia management with contact lenses, increasingly adopted by practitioners to help slow the progression of pediatric myopia, ortho-k is considered the leading product for myopia management globally, alongside atropine.
- Multifocal, toric, and multifocal toric lenses, meeting growing demand for presbyopia correction and astigmatism management, reflecting aging demographics and more specialized vision correction needs.

Additionally, the demand for multifocal lenses for presbyopia and toric lenses for astigmatism continues to grow, aligned with ageing populations and more specialised vision correction needs.

Looking ahead, smart contact lenses, hold the potential to radically expand beyond traditional vision correction to multifunctional health and augmented reality applications. Current examples include photochromic lenses and lenses designed for continuous intraocular monitoring. Future developments are likely to feature diagnostic lenses, adaptive lenses and augmented lenses. Advances in material science, microelectronics, and biomedicine fuel this next wave of innovation.

Sustainability & corporate responsibility

The contact lens sector is actively advancing sustainability through:

- Recycling & waste reduction programmes, collecting used lenses and blister packs.
- Packaging improvements, moving toward lighter, recyclable formats.
- Manufacturing efficiencies, aimed at reducing water use and energy consumption across production sites.

Interest in sustainable purchasing is rising. In the UK, for example, 43% of consumers would consider buying sustainable contact lenses, with younger age groups showing especially strong interest². However, few actively discuss sustainability with their eye care professional.

Eye care professionals have a crucial role in bridging this gap. By advising patients on best practices, such as local recycling options and emphasising that lenses should never be flushed down sinks or toilets, they can help patients make more sustainable choices without compromising eye health.

ANNEX I: ECOO MEMBERS: NATIONAL PROFESSIONAL ASSOCIATIONS

Austrio

- Austrian Optometric Association (AOA)
- Wirtschaftskammer Osterreich, Bundesinnung Gesundheitsberufe (WKO)

Belgium

 Association Professionnelle des Opticiens et Optometristes de Belgique (APOOB)

Bulgaria

- Bulgarian Association of Optometrists (BAO)
- National Association of Bulgarian Optometrists and Opticians (NABOO)

Cyprus

- Association of Optometrists
- Cyprus Optical Association

Czech Republic

 Společenstvo českých optiků a optometristů z.s. (SCOO)

Denmark

- Dansk Selskab for Optometri (DSO)
- Optikerforeningen
- Serviceforbundet Urmagerne og Optikerne

Estonia

Estonian Optometrists Association

Finland

• Finnish Association of Vision and Eyecare Näe

France

• Fédération Nationale des Opticiens de France (FNOF)

Germany

- Vereinigung Deutscher Contactlinsen-Spezialisten und Optometristen e. V. (VDCO e. V.)
- Wissenschaftliche Vereinigung für Augenoptik und Optometrie (WVAO)
- Zentralverband der Augenoptiker und Optometristen (ZVA)

Greece

 Panhellenic Union of Opticians and Optometrists (PEOO)

Hungary

Magyar Optikus és Optometrista Szövetség (MOOSZ)

Ireland

- Irish Association of Dispensing Opticians (IADO)
- Optometry Ireland
- The Association of Eye Care Providers of Ireland (FODO Ireland)

Ital

- Associazione Laureati Ottica e Optometria (ALOeO)
- Federottica (Associazione Federativa Nazionale degli Ottici Optometristi italiani)
- Società Optometrica Italiana (SOptl)

Latvia

Latvijas Optometristu un optiķu asociācija (LOOA)

Lithuania

Lithuanian Association of Optometrists

Malta

Malta Association of Optometrists (MAO)

Norway

- Norges Optikerforbund (NOF)
- Optikerbransjen

Poland

- Krajowa Rzemieslnicza Izba Optyczna (KRIO)
- Polskie Towarzystwo Optometrii i Optyki (PTOO)

Portugal

- Associação de Profissionais Licenciados de Optometria, Entidade de Utilidade Pública (APLO)
- Associação Nacional dos Ópticos (ANO)
- Uniao Profissional dos Opticos e Optometristas Portugueses (UPOOP)

Slovakia

Optická únia Slovenska

Slovenia

Društvo očesnih optikov Slovenije (DOOS)

Spair

 Consejo General de Colegios de Ópticos-Optometristas (C.G.C.O.O.)

Sweden

- Optikerförbundet
- Optikbranschen

Switzerland

- Der Verband für Optometrie und Optik L'association d'optométrie et d'optique (OPTIKSCHWEIZ -OPTIQUESUISSE)
- Schweizerischer Berufsverband für Augenoptik und Optometrie - Société Suisse pour l'Optique et l'Optometrie (SBAO - SSOO)

The Netherlands

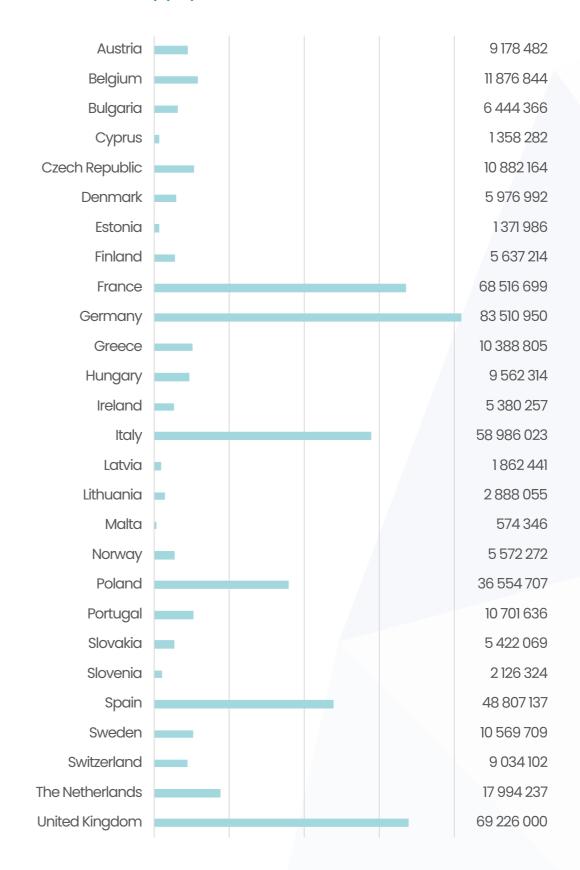
- Algemene Nederlandse Vereniging van Contactlensspecialisten (ANVC)
- Nederlandse Unie Van Optiekbedrijven (NUVO)
- Optometristen Vereniging Nederland (OVN)

United Kingdom

- Association of British Dispensing Opticians (ABDO)
- Association of Optometrists (AOP)
- FODO the Association for Eye Care Providers
- The College of Optometrists

ANNEX II: REFERENCE POPULATION DATABASE

Country population: World Bank data 2024



ANNEX III: PROFESSIONAL TITLES

The following table is designed to be a glossary of terminology used for the various professions.

The professional title is given in the respective national language(s), followed by a translation into English.

PROFESSIONAL TITLES FOR Optics

NATIVE	ENGLISH
Augenoptiker	Optician
Opticien	Optician
Оптик, техник по очна оптика, медицински оптик, техник по оптометрична техника и рефракциониране	Optician, optical technician, medical optician, technician in optometric technique and refraction
Diplomierte/r Augenoptiker/in Opticien diplômé / Opticienne diplômée Ottico diplomato / ottica diplomata	Qualified optician
Οπτικός	Optician
Oční optik	Eye optician
Augenoptiker	Optician
Opticien-Lunetier	Optician
Οπτικός	Optician
Optikus / látszerész	Optician
Ottico	Optician
Opticien	Optician
Očesni optik	Optician
Očný optik	Eye optician
Técnico de Óptica	Technician in optics
	Augenoptiker Opticien Oπτικ, техник по очна оптика, медицински оптик, техник по оптометрична техника и рефракциониране Diplomierte/r Augenoptiker/in Opticien diplômée Ottico diplomato / ottica diplomata Oπτικός Oční optik Augenoptiker Opticien-Lunetier Oπτικός Optikus / látszerész Ottico Opticien Očesni optik Očný optik

Trends in optics and optometry -

comparative European data



	NATIVE	ENGLISH
+ CH	Augenoptiker/in EFZ (eidgenössisches Fähigkeitszeugnis) Opticien/ne CFC (certificat fédéral de capacité) Ottico/Ottica AFC (attestato federale di capacità)	Dispensing optician
€ CY	Τεχνικός οπτικός	Dispensing optician / technician
± ≡ GR	Οπτικός Τεχνολόγος	Dispensing Optician
IE	Dispensing optician	Dispensing optician
UK	Dispensing optician	Dispensing optician

PROFESSIONAL TITLES FOR Contact Lens Specialist

	NATIVE	ENGLISH
AT	Kontaktlinsenoptiker	Contact lens optician
€ CY	Ειδικός φακών επαφής	Specialist contact lens fitter
HU	Kontaktológus	Contactologist - it is included in optometry profession
IE IE	Dispensing optician with contact lens speciality	Specialist contact lens fitter
NL NL	Contactlensspecialist	Contact lens specialist
UK	Contact lens optician	Contact lens optician

PROFESSIONAL TITLES FOR Optometry NATIVE ENGLISH

	NATIVE	ENGLISH
AT	Augenoptikermeister/optometrist	Optometrist
BE	Optometrist	Optometrist
BG	Оптометрист	Optometrist
+ CH	Optometrist/in B.Sc. Optométriste B.Sc. Optometrista B.Sc.	Optometrist
€ CY	Οπτομέτρης	Optometrist
CZ	Optometrista	Optometrist
DE	Augenoptikermeister	Optometrist
DK	Optometrist	Optometrist
EE	Optometrist	Optometrist
 ES	Óptico-optometrista	Optician-optometrist
+ FI	Optikko	Optometrist
GR	Οπτικός Οπτομέτρης	Optician-optometrist
HU	Optometrista	Optometrist
IE	Optometrist (radharcmhastoir in Irish)	Optometrist (aka optician)
IT	Ottico optometrista	Optometrist
LT	Optometrininkas	Optometrist
LV	Optometrists	Optometrist
* MT	Optometrista	Optometrist
NL	Optometrist	Optometrist
NO	Optiker	Optometrist
PL	Optometrysta	Optometrist
● PT	Optometrista	Optometrist
PT SE	Optometrista Optiker	Optometrist Optometrist
SE	Optiker	Optometrist

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About ECOO:

The European Council of Optometry and Optics (ECOO) is the European organisation which represents the interests of optometrists and opticians from 27 countries. It aims to promote eye health to the public across borders and to harmonise clinical and educational standards of optometric and optical practice throughout Europe.

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